



Sponsorship Package

EVENTS

1. AFRICA HEALTH FINANCING

DATE: September 22–26, 2025

VENUE: Four points by Sheraton, Kigali, Rwanda

2. NATIONAL SUMMIT ON UNIVERSAL HEALTH COVERAGE

DATE: October 8–9, 2025

VENUE: Nigeria Army Conference Center Abuja, Nigeria

Hosted by:

Office for the Special Adviser on Health to the President (OSAPH),
Nigeria

Africa Economic Forum (AEF)

Institute of Health Insurance and Managed Care (IHIMC)

ABOUT THE AHFF 2025

The Africa Health Financing Forum (AHFF) is the continent's premier platform for advancing sustainable health financing strategies, fostering innovation, and catalyzing partnerships across public and private sectors. This year's edition is a dynamic five-day experience featuring:

- AHFF Masterclass in Health Financing
- Health Financing Institutional Tour of Rwanda
- AHFF Awards Ceremony

AHFF 2025 convenes policymakers, financiers, health economists, insurers, and global development leaders to shape the future of health financing in Africa.

WHY SPONSOR AHFF 2025?

Partnering with AHFF positions your organization at the forefront of Africa's health transformation. Sponsors benefit from:

- **Brand Visibility** across Africa's top health and finance institutions
- **Direct Engagement** with decision-makers and influencers
- **Thought Leadership** through speaking opportunities and panel participation
- **Strategic Networking** with high-level delegates from over 30 countries

EVENT HIGHLIGHTS

DATE	EVENT
September 22 -23 2025	AHFF Masterclass on Health financing
September 24, 2025	Health Financing Institutional Tour of Rwanda
September 25-26, 2025	AHFF Forum, AHFF Side Events, Awards and Closing Ceremony

AHFF AWARDS

The AHFF Awards celebrate excellence in health financing innovation, policy leadership, and institutional impact. Categories include:

- Best Health Financing Reform Initiative
- Outstanding Health Insurance Provider
- Leadership in Universal Health Coverage
- Innovation in Digital Health Financing

SPONSORSHIP PACKAGES

PACKAGE	BENEFITS
Platinum	Keynote Speaking slot. Logo on all materials Media interview. VIP Dinner Access
Gold	Panel Participation. Exhibition booth Logo on banners and websites
Silver	Logo on Event Materials. Social Media Mentions Access to Networking Sessions
Bronze	Recognition in Program Booklet. Access to selected Sessions

Custom packages available upon request.

Venue Details

- Abuja, Nigeria – Nigeria Army Conference Center Abuja, Nigeria
- Kigali, Rwanda – Four points by Sheraton, Kigali, Rwanda

CONTACT & PARTNERSHIP INQUIRIES

For sponsorship opportunities, contact:

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- Join Us in Shaping Africa's Health Future

AHFF 2025 is more than a forum—it's a movement. Be part of the transformation.

Would you like this adapted into a visual layout or tailored for a specific sponsor category?

Absolutely! For an event as impactful as the Africa Health Financing Forum (AHFF) 2025, you'll want sponsors whose missions align with health systems strengthening, innovation, and pan-African development. Here's a curated list of potential sponsors across sectors



NATIONAL SUMMIT FOR UNIVERSAL HEALTH COVERAGE

- Abuja, Nigeria
- October 8th and 9th, 2025
- Theme: *From Vision to Action: Financing Universal Health Coverage in Nigeria*

Building on momentum from the Africa Health Financing Forum in Kigali, this two-day summit will adapt regional insights to the Nigerian context. It is a critical step toward achieving equitable, accessible, and sustainable healthcare for all Nigerians.

WHY PARTNER WITH THE SUMMIT?

This event is a unique opportunity to position your organization at the forefront of Nigeria's health transformation. By sponsoring the National Summit for Universal Health Coverage, your organization will:

- **Gain Brand Visibility:** Showcase your commitment to advancing health systems in Africa and increase your brand's presence among key decision-makers.
- **Engage with Key Stakeholders:** Connect with state actors, development partners, private sector investors, civil society organizations, and the media.
- **Influence Policy:** Participate in a forum designed to translate continental strategies into national policy reforms and strengthen Nigeria's health insurance architecture.
- **Drive Change:** Contribute to mobilizing domestic and external resources for universal health coverage and help shape the future of health financing in Nigeria.

KEY FOCUS AREAS

The summit will facilitate dialogue and actionable insights on critical topics, including:

- Translating continental strategies into national policy reforms
- Strengthening Nigeria's health insurance architecture
- Mobilizing domestic and external resources for UHC
- Engaging State actors, development partners, private sector, investors, CSOs, Media, Clients and other stakeholders

SPONSORSHIP OPPORTUNITIES

We have a range of sponsorship packages designed to help you achieve your business objectives and elevate your brand's presence at this landmark event. Each package offers unique benefits and opportunities for brand exposure, networking, and thought leadership.

CATEGORIZATION OF SPONSORSHIP OPPORTUNITIES

1. Event Sponsorship

This category is focused on providing direct financial support for the summit. The document highlights the value of partnering with the event to position an organization at the forefront of Nigeria's health transformation.

Benefits include:

- **Brand Visibility:** Showcasing a commitment to advancing health systems in Africa.
- **Strategic Networking:** Connecting with high-level delegates from over 30 countries.
- **Direct Engagement:** Interacting with key stakeholders, including policymakers, investors, and civil society.

2. Thought Leadership

This sponsorship approach is for partners who want to influence the narrative and demonstrate their expertise. While not a separate funding category, the document implies this as a key benefit of sponsorship.

Benefits include:

- **Influencing Policy:** Participating in a forum designed to translate continental strategies into national policy reforms.
- **Driving Change:** Contributing to the mobilization of resources for universal health coverage.

3. General Partnership/Support

This is a more general approach, suitable for organizations that want to be associated with the summit's mission without necessarily fitting into a specific, high-level tier. The document emphasizes that both the Kigali Forum and the Abuja Summit are part of a unified movement to reimagine health financing in Africa, making any contribution a part of a larger, connected vision.

To provide more detailed categories and sponsorship tiers, the organizers of the summit would need to define specific packages, such as:

Platinum/Diamond/Gold/Silver Tiers: With corresponding benefits like speaking slots, branded materials, and VIP access.

- **Specific Sponsorships:** For items such as the official summit dinner, a networking reception, or a keynote speaker.
- **Exhibition Opportunities:** Providing dedicated booth space for sponsors to showcase their products or services.

To learn more about our sponsorship tiers and to create a custom package that aligns with your goals, please contact us at:

CONTACT US

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